

ARTS & GRAPHICS

Committee Meeting 12-16-2011

12 addicts present

Discussed the Logo/Theme from MNNAC V held in Duluth.

Theme was "Discover Recovery" and Logo was Map of MN with last 5 MNNACs cities starred.

Some New ideas for Logo/Theme

Ariel Lift Bridge and/or Light House. Could have a NA moon over the bridge with the Northern Lights.

w/ theme (s):

Beacon of Hope to Guide Us

Light of Hope

Lifting your Spirits

Could start with Light House pre-convention theme of "More Will Be Revealed". The Lift Bridge would be coming out of the fog. Could be embellished with silver on black.

Butterfly Logo

w/ theme (s):

Rebirth

A new Way of Life

Release the Old. Embrace the New.

Miracle of Recovery

Freedom to Change or I Want to Change

The Butterfly could be on the side of the sleeve. The Banner could be more intricate.

Discussed having different or emerging theme/logo for pre-convention/convention merchandise.

Discussed the possible \$50 set up fee to change logo on printer.

Discussed having the XX for MNNAC 20 drawn into the logos.