

Date: December 7, 2019
To: Northern Lights Area Service Committee
From: Robin Evanson, PM
Subject: Public Relations Booth – Learn4Life Opioids in our Community:

Prevention, Treatment & Recovery held Monday, October 14, 2019

A Naranon member forwarded an invitation to the attend as an exhibitor the upcoming Essentia Health community seminar *Opioids in our Community: Prevention, Treatment & Recovery*. After first receiving the approval of the Area Executive Committee I accepted the invitation. Because the event was held on a Monday, the members of the Monday Step Study Group volunteered to staff an exhibit table at the event.

The event was held on October 14, 5-7 pm at Clyde Irons Works in Duluth, MN. The event hosted by Essentia Institute of Rural Health, with support from the Essentia Health Foundation, focused on how community members and organizations are responding to opioid and other substance use issues.

The event began with a reception with poster presentations, and educational booths/exhibitors. Our table was set with an NA blue tablecloth, 2 8x11 stands holding information about NA, a variety of Information Pamphlets, NLA Meetings lists, a sample of each our NA books.

We had several professionals as well as members of the community stop and ask questions about NA in Duluth. Some were interested in NA for a family member while others were interested in how we felt NA could further support the addicts they serve as professionals.

Overall, I feel we raised awareness of NA's presence in the area demonstrating that "we can and do recover". However, one professional asked about NA's position on Medically Assisted Treatment (MAT) aka Drug Replacement Programs and specifically how their clients who are prescribed buprenorphine, methadone, or naltrexone would be received at a meeting.

I felt completely unprepared for this question. My response was to emphasize that I could only offer my personal experience and could not speak for NA. That it was my personal experience that addicts in a Drug Replacement program were welcomed in our meetings. That I had never witnessed anyone in our fellowship ask a newcomer if they are participating in such a program. However, NA does state in its literature that we are a program of complete abstinence. And that NA also cautions against substituting one drug from another.

I was not comfortable in this situation and believe that in the future we should have NA information available to hand out that addresses this question rather than relying on our personal opinion. I suggest this be placed on a future agenda for group discussion.

Another concern is that the invitation to this event was only brought to our attention through Naranon. We have to ask ourselves what we can do to improve our relationship with other organizations like Essentia so we are included in upcoming events.

Finally, perhaps the Area should consider an investment in a PR kit that includes a free-standing banner for use at future events.

Financial Report

Budget: \$325

Literature

Item No.	Title	Price	Discount	Quantity	Total
1101	Basic Text Hardcover	\$12.15		5	\$60.75
3127	IP #27 For the Parents...	\$0.33	6.06%	100	\$31.00
1604	NA: A Resource in Your Community	\$0.42	59.52%	50	\$17.00
3113	IP #13 By Young Addicts ...	\$0.33	6.06%	100	\$62.00
3107	IP #7 Am I an Addict?	\$0.25	8.00%	100	\$46.00
3101	IP #1 Who, What, How, and Why Am I an Addict?	\$0.25	8.00%	100	\$46.00
1400	The NA Step Working Guides	\$9.00		2	\$18.00
1201	Guiding Principles Hardcover	\$11.65		1	\$11.65
1150	Living Clean Hardcover	\$10.35		1	\$10.35
1140	It Works: How and Why Hardcover	\$9.55		2	\$19.10
1112	Just for Today Daily Meditation Book	\$9.55		1	\$9.55
Shipping	Shipping Charges				\$19.89
Subtotal					\$265.79
1101	Basic Text Hardcover	\$12.15		2	(\$24.30)
1400	The NA Step Working Guides	\$9.00		2	(\$18.00)
1140	It Works: How and Why Hardcover	\$9.55		2	(\$19.10)
Subtotal	(Returned to Treasury)				(\$61.40)
Grand Total					\$204.39
Inventory Remaining					
1101	Basic Text Hardcover	\$12.15		3	\$36.45
3127	IP #27 For the Parents...	\$0.33		94	\$31.02
1604	NA: A Resource in Your Community	\$0.42		40	\$16.80
3113	IP #13 By Young Addicts ...	\$0.33		93	\$30.69
3107	IP #7 Am I an Addict?	\$0.25		190	\$47.50
1201	Guiding Principles Hardcover	\$11.65		1	\$11.65
1150	Living Clean Hardcover	\$10.35		1	\$10.35
1112	Just for Today Daily Meditation Book	\$9.55		1	\$9.55
					\$194.01

Other:

SourceOne Slant-Back Sign Holder Portrait-Style Ad Frame Clear Acrylic – 3-Pack

\$12.99

4 Tier Leaflet Holder Tri-fold Literature Holder Clear Acrylic

10.09

Total

\$23.09

Financial Recap:

		Budget	\$325.00
Literature Expense	\$265.79		
3 - 8x12 Table Top Poster Stands	12.99		
2 - 4 tier Table Top Literature Holder	<u>10.09</u>		
	\$288.87	Expenses	(288.87)
Reimbursed by Treasury	(265.79)		
Literature Sold	<u>(61.40)</u>	Total Sales	<u>61.40</u>
Remainder due to NLA Treasury	<u><u>\$(38.32)</u></u>	Under Budget	<u><u>\$97.53</u></u>