

NARCOTICS ANONYMOUS 2011
MEMBERSHIP SURVEY

At every NA world convention (WCNA) since 1996, NA World Services has distributed demographic surveys. In 2011, the survey was disseminated at the world convention which was held in San Diego, California. Additionally, this survey was available for members who chose to participate online and via mail and fax. With the high response that we received to the initial online survey, we made this available to our members for six months. There were 17,492 responses which is the most member participation we have had. We collect this data to provide information about our fellowship, strengthen our public relations efforts, and learn more about how and where we carry our message of recovery.

NA Membership

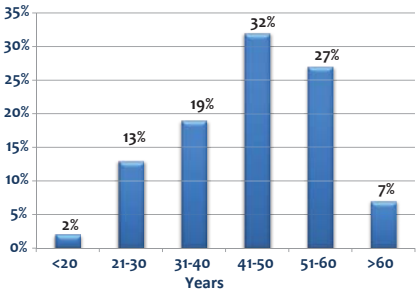
NA is composed of people who come from many races, cultures, age groups, professions, and backgrounds. The only requirement to become an NA member is the desire to stop using drugs. The decision to become a member in the NA Fellowship rests with the individual.

There are no annual dues or fees for membership: We are self-supporting through member contributions and the sales of recovery literature.

NA is a community-based organization that holds more than 61,800 weekly meetings in 129 countries.*

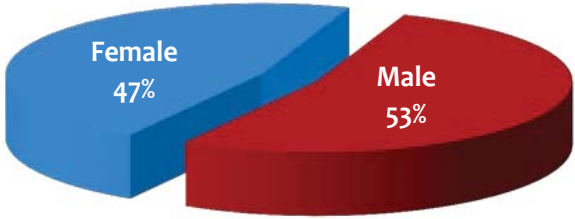
Age

Based on survey responses, the average age of NA members is 42.7 years.



* as of May 2012

Gender



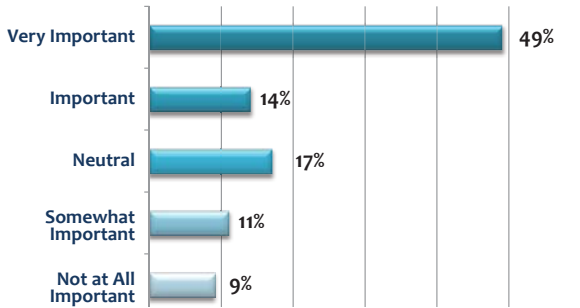
Ethnicity

The ethnic diversity of our membership seems to be correlated with geographic location; the 2011 survey was made available at WCNA in San Diego, California, in our international journal *The NA Way Magazine*, and on our website. When we conducted this survey in 2011:

- 74% of respondents were Caucasian,
- 11% were African-American,
- 8% were Hispanic,
- 2% were Asian,
- 1% was Indigenous,
- 3% identified as multiracial, and
- 1% was other.

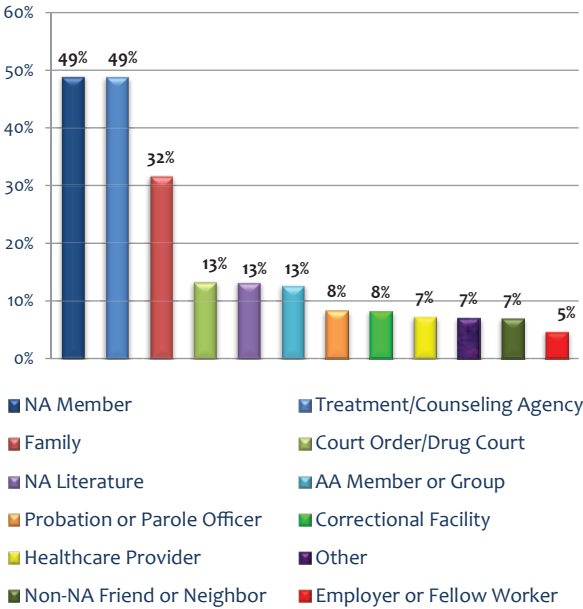
Illustrating how the ethnic breakdown of membership tends to be tied to geographic location, in 2002 in Atlanta, Georgia, 49 percent of respondents were Caucasian, 39 percent were African-American, 4 percent were Hispanic, and 8 percent were other.

Importance of First NA Meeting



Influence to Attend First NA Meeting

Multiple answers were permitted; only the top twelve choices are shown.

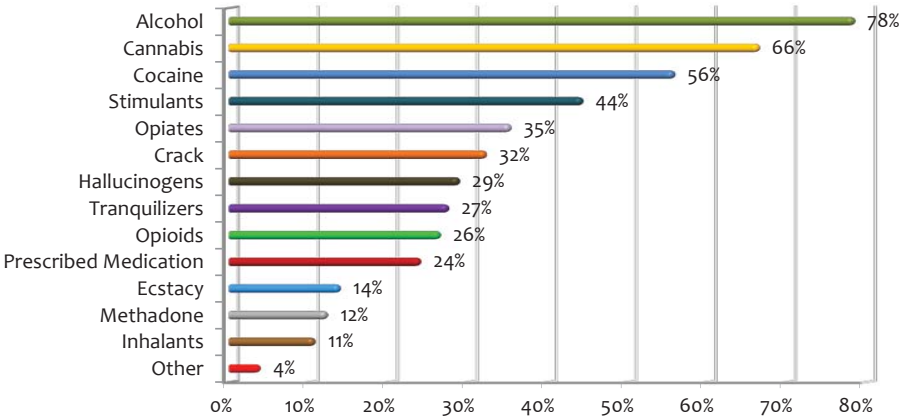


Meeting Attendance

Regular attendance at NA meetings provides the opportunity to experience the NA message of recovery. Members surveyed attend an average of 3.24 meetings per week.

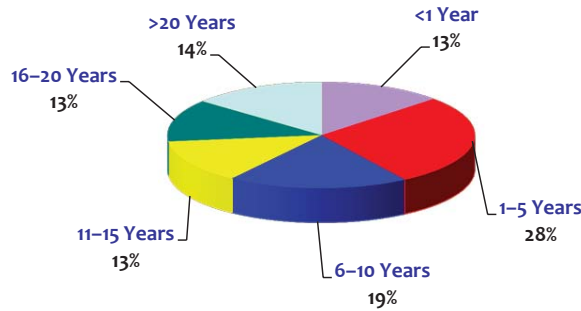
Drugs Used on a Regular Basis

Multiple answers were allowed.

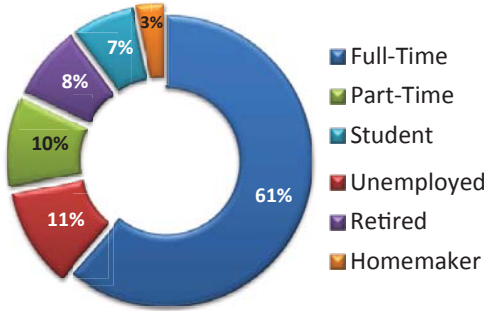


Years Drug-Free

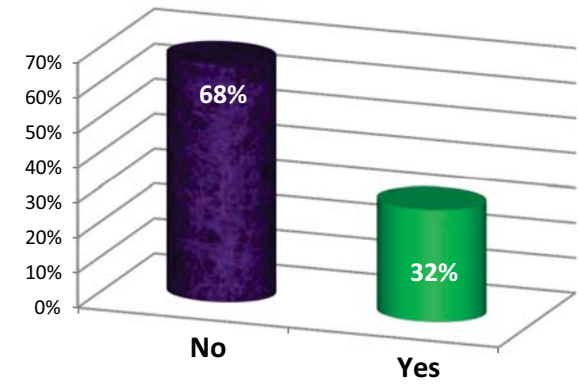
Based on survey responses, the average length of cleantime in NA is 10.87 years.



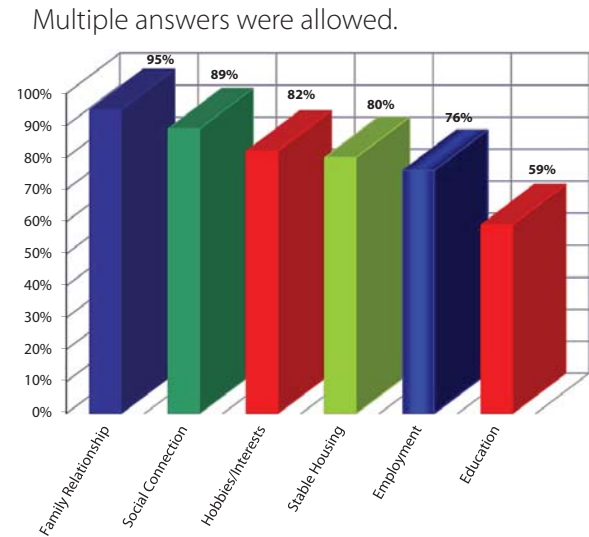
Employment Status



Attending Other
Twelve-Step Fellowships



Quality of Life Improvement Areas



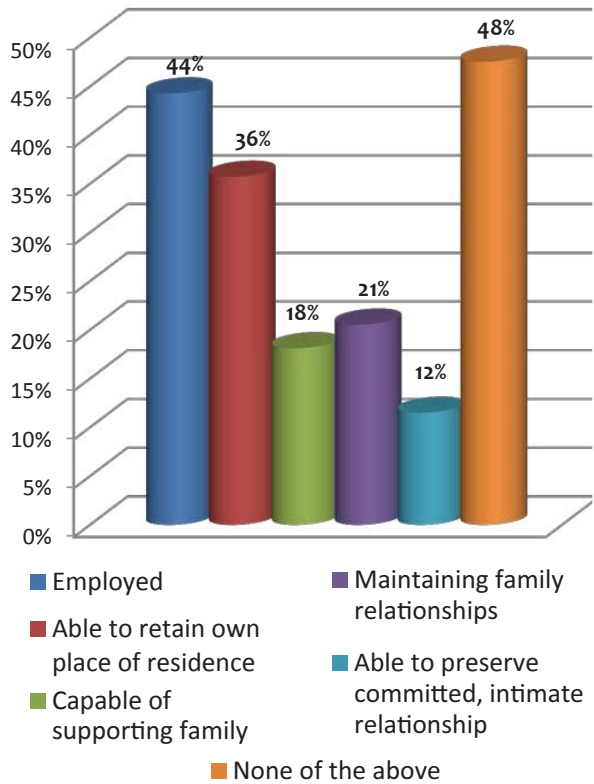
In 2011 the two areas that received overwhelming improvement with NA attendance were family relationship, where 95% of our members stated enrichment; and social connection, which was realized by 89% of the respondents. NA literature states that active addiction is marked by increased isolation and destruction with relationships. Recovery in NA has helped survey respondents to repair the damage in their lives from drug addiction.

Areas of Life Affected by Drug Use

For several years, professionals and members alike wondered whether addicts were able to maintain employment, familial relationships, and housing while using drugs. In the 2011 survey, the question was posed to the members: 48% of the respondents indicated that all areas of their lives were affected by drug use, and 44%, stated that they were able to maintain employment. Areas most notably affected by drug use were committed to intimate relationships and providing for a family.

Before coming to NA...

Multiple answers were allowed.

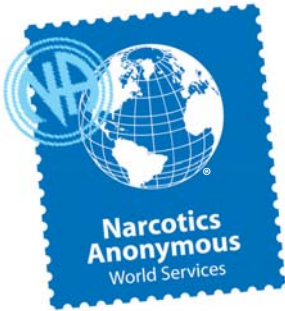


About NA

Narcotics Anonymous is a worldwide fellowship of recovering addicts whose primary purpose is to help addicts stop using drugs by utilizing a twelve-step approach. NA is not a religious organization and does not require any particular belief system. It teaches basic spiritual principles such as honesty, open-mindedness, and willingness, to name a few. The specific practical application of these principles is determined by the individual member.

NA members learn from one another how to live drug-free and recover from the effects of addiction. Although not associated with any religion, political group, organization, or institution, NA cooperates with professionals and the public by providing information about the fellowship.

In many communities, Narcotics Anonymous is listed in the white pages of the telephone directory. Another way to obtain local meeting information is by accessing the “NA Meeting Search” link at www.na.org. Questions about NA meetings in other countries or general information about the fellowship can be obtained by contacting NA World Services.



Membership
Survey



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