



Northern Lights Area Service Committee of Narcotics Anonymous



Carry the Message Campaign

The number one priority identified by addicts at the Northern Lights Area Service Committee (ASC) is to help spread the word of Narcotics Anonymous. Since we currently do not have an active Public Information subcommittee, we are asking that all addicts step up and take an active role in spreading the word of recovery.

Remember, the Narcotics Anonymous message is "that an addict, any addict, can stop using drugs, lose the desire to use and find a new way to live."

Each willing addict is being asked to adopt one or more facilities. Different locations may need a different level of information. Some can use literature, others meeting schedules, still others an information poster.

Do I qualify to help?

While willingness to help is the main qualification, we need to be focused on providing a clear, consistent message. The only thing worst than no message reaching a facility is delivering a negative message which might prevent the still suffering addict from hearing about N.A. in the future.

For this reason, we strongly suggest that you have at least 6 months clean, have an understanding of the 12 Traditions and are working with a sponsor. Since the face we present to the public can determine if we reach the still suffering addict, we need to always place our best foot forward. We do not wish to ask anyone to be something they are not, but keep these points in mind:

- Appearance is very important. You may be the only "face" of N.A. that this contact may see. Consider your clothing. Did you stay up too late last night? Is the language you are using presenting a clear message? Are you emotionally centered when you make the contact?
- Be careful not to promise something we cannot provide. The purpose of this effort is very focused, help the still suffering addict find N.A. Anything beyond this, should be worked with the Public Information subcommittee (until we have one, with the ASC).

What must you do?

- Choose one or more facilities for which you can commit to be the contact. If you have some connection with the location (halfway house you went to, grocery store you use, etc.) all the better.
- Decide which type of information they need (ASC can help with this):
 - Meeting schedules
 - Literature (for the facility staff)
 - Literature (for the addict)
 - Information poster
- Make initial contact with the facility and provide information.

What's Next?

Each quarter, updated information will be given to your GSR to be brought back to the groups. We ask that you continue to provide the updated information for as long as you are willing. If you cannot continue to be a contact, please update the *Carry the Message* sign-up sheet.

Which Literature Can You Provide?

- Meeting schedule(s)
- Information Poster
- Literature - for the addict
 - *Who, What, How & Why* - IP#1
 - *For the Newcomer* - IP#16
 - *Am I an Addict* - IP#7
- Literature - for the facility staff
 - *NA - A Resource in the Community*
 - *Who, What, How & Why* - IP#1